

Broadcast Pix systems are used by leading corporations for high impact business presentations, training, and events. Customers include Microsoft, Cisco, Hewlett-Packard, Morgan-Stanley, Wells Fargo, AT&T, Safeway and ConocoPhillips. One major corporation has 12 systems distributed throughout its organization which produce over 14,000 hours of live training television each year.

Slate is a live integrated production system, with switcher, HD clip and graphic stores, Inscribe CG, comprehensive multi-view, Fluent workflow software, aspect conversion, and multi-definition format conversion. Fluent streamlines production workflow by integrating video, files and data. Fluent Watch-Folders gracefully import clips and graphics from the rest of your studio. Slate saves 70% of the cost of a conventional control room, and saves even more on staffing, as a single operator can create compelling live video. Slate saves again when it easily upgrades to 3G 1080p, the future of HD production. Join over 1,200 studios, in over 73 countries that use Broadcast Pix systems.



ConocoPhillips's Slate 5016 system

Live Integrated Production System

Features

- Production Switcher Classic program/preview layout, with 3 to 6 pristine keyers, each with a DVE for Picture in Picture
- Multi-view monitor Unprecedented monitoring of program, preview, sources, clips, graphics, keys, file names, clocks, counters and tally
- HD/SD Clip Stores Up to 2 channels and 200 hours of QuickTime clips, plus animations from Inscribe, Aftereffects, ArtBeats, etc.
- Character Generator Broadcast quality Inscribe CG with animations
- HD/SD Graphic Stores 5 channels of graphics for CG, jpg, bmp, tga, png
- Multi-Definition Simultaneous HD-SDI 1080i, 720p, SD-SDI, Analog, DVI, VGA
- 16:9 & 4:3 Input and output both simultaneously
- Camera Control Control pan/tilt/zoom, presets and camera settings like white balance for Sony, Panasonic and Hitachi cameras
- Fluent Watch-Folders Streamline import of HD/SD clips and graphics from anywhere in your studio, even during a live production
- Fluent Macros Only Slate memories combine switcher with clip & graphic files
- CG Connect Connect a database to an on-air CG, to automate graphics
- Easy to Operate Much easier to learn and run than a conventional control room
- Strong Support Call production professionals at Broadcast Pix
- 3G 1080p Upgradeable Future proof. Easily upgrade to native 3G 1080p, the future of HD production

Slate Models



Slate 100



Slate 1000, 2100, 3000



Slate 5000

Broadcast Pix Customers...

Safeway

Safeway's shared router, which is a 32x32 Harris® Panacea™ HD/SD router, links its Broadcast Pix Slate™ 3032 and Slate 1000 integrated live production switchers, which are situated in two separate control rooms at its corporate headquarters in Pleasanton, CA. Safeway also uses Broadcast Pix Fluent workflow software to bring in HD/SD graphics, clips, and digital files and data—over a network from workstations into the switchers.

"The shared router gives us the flexibility to use either Slate system to switch video productions taking place in our two studios or auditorium. The shared router greatly simplifies the routing process and wiring between our studios, control rooms, and auditorium," said Brian Eikenberry, broadcast engineering manager for Safeway, Inc., Pleasanton, CA. *"Either Slate is able to take the same 32 source inputs."* *"We chose these Broadcast Pix systems for their attractive price/performance. Because of the Slate's integrated functionality—including a two-channel Harris® Inscribe™ CG, six keyers, DVE, still and clip stores, and multiviewer monitoring—we were able to build out our control rooms very cost-effectively. And one operator can manage the entire production from a single control panel,"* said Eikenberry.

ConocoPhillips

The Broadcast Pix Slate 5016 live video production system is helping ConocoPhillips create more compelling video, and do it more cost-effectively. ConocoPhillips is the third largest energy company in the United States. With headquarters in Houston and approximately 33,600 employees in 40 countries across the globe, effective and efficient communication is crucial to this major supplier of oil, natural gas, chemicals, and plastics.

ConocoPhillips Creative Services Video Manager Larry Jones, who is based in Houston, and Paul MacFarlane, a producer/director based in Bartlesville, OK., discovered Broadcast Pix at last year's NAB Show. The company was planning to replace an aging analog system anchored by a Grass Valley 200 switcher. After watching a demo on the show floor, they decided to move forward with a Slate 5016, a 2 M/E switcher that includes a built-in Inscribe CG as well as clip store, graphic store, and multi-view monitoring.

"It seemed liked the best fit for us," MacFarlane said. *"It's got everything inside it. You can sit down with one operator and do an entire show without any help."*



AT & T

Internal video communications at AT&T have advanced significantly thanks to two new mobile production systems featuring the Broadcast Pix Slate 3000 live integrated production system. Delivered in October 2008 by TV Pro Gear, a systems integrator based in Los Angeles, the new HD Flypak™ mobile production systems are used to produce and stream HD programming live to tens of thousands of employees.

In the past, AT&T relied on analog production systems in multiple cases, but its Internal Communication Media Division needed mobile production solutions that could be run by one person. *"The Slate switchers are the only production switchers on the market with a built-in CG, clip store, and multi-view monitor. This is precisely why AT&T chose the Broadcast Pix Slate 3000 switcher,"* said Chandos Mahon, Jr., TV Pro Gear Senior Vice President. *"The Slate 3000 adds an integrated router for more I/O and redundancy. This cuts down integration time and saves the client money."*



Hewlett-Packard

The Slate 1000HD was sold by reseller and integrator Snader and Associates to Hewlett-Packard (HP) for use at this year's Sundance Film Festival. The Slate 1000HD was used to produce interviews and commentary in 1080i for broadcast on television and the Internet, as well as local uses at the festival.

Assisted by Snader and Associates and Broadcast Pix, HP built a flight pack around the Slate 1000HD switcher, which served as the heart of the HP Broadcast Studio in Park City, UT. In their role as sponsor of Sundance, HP offered free access to broadcast equipment so that independent filmmakers could perform interviews and create promotional material. The studio was built in California, de-constructed and shipped to Park City, and re-built for use in the Kimball Arts Center, known as the Sundance House during the ten-day festival.

The Broadcast Pix Slate 1000HD was used for live coverage by Los Angeles CW-affiliate KTLA for its morning show and for a national feed to Canada.

The purchase continues a long-standing relationship between HP and Broadcast Pix. David Massey, HP Chief Engineer and Technical Consultant, explained that his team at HP was pleased to be working with such a reliable and user-friendly switcher. *"Our familiarity with the Broadcast Pix system was a real bonus for us. But that doesn't take away from the ease of use that Slate switchers bring to the table. They're extremely user-friendly switchers."*

The new Slate HD switchers provide the easiest and most cost-effective way to create compelling live HD video. Their file-based architecture streamlines live production workflow by completely integrating their included switcher, CG, clip stores, still stores and monitoring, and seamlessly networking them with content from edit bays.



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